FurnSERVICE

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Reuse with Confidence: Unlocking the Potential of Second-Hand Furniture

Safety, Trust and New Business Models for the Second-Hand Furniture Market.

Webinar – 12th of November 2026

h. 11.30 – 12.45

Online - via Teams

Time	Topic	Speaker
11.30 – 11.35	Introduction and Webinar presentation	Chiara Terraneo - FLA
11.35 – 11.50	**Keynote speech: Safety First: Non-Destructive Testing for Furniture Reuse** – Assessing product integrity, reliability and suitability for a second life	Edoardo Simonetti Young Researcher at the Mat4En^2 Lab, Department of Chemistry, Materials and Chemical Engineering 'Giulio Natta', Politecnico di Milano
11.50 – 11.55	Case studies presentation	Chiara Terraneo - FLA
11.55 – 12.10	Reuse for Impact: The Social Value of Second-Hand Furniture – The non-profit perspective	Alexis Wuestenberghs OXFAM – Belgie/Belgique
12.10 – 12.25	Making Second-Hand Furniture a Business – Market opportunities, business models and commercial challenges	Valentina Cerolini Co-founder and CEO DEESUP
12.25 – 12.40	Beyond the First Sale: The Manufacturer's Perspective on Furniture Reuse	Andrea Roero CIO Molteni Group
12.40 – 12.45	Q&A and Conclusion	Julio Rodrigo - AMBIT

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